

## Chair

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### **Kristen Esposito**

Vice President of Tourism

Simon Property Group – Corporate Headquarters

## Vice-Chair

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### **Kathryn Smits**

Vice President, International Tourism

Los Angeles Tourism & Convention Board

## Committee Members

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### **Pepe Avila**

Director, Tourism Development  
Visit Anaheim

### **Kerri Verbeke Kapich**

Chief Operating Officer  
San Diego Tourism Authority

### **Michael Parr**

Vice President, International Sales  
Wente Vineyards Vineyard Tasting Room

### **Dennis Quinn**

Vice President, Sales  
Universal Studios Hollywood

### **Diane Mandeville**

Vice President of Marketing  
Cannery Row Company

### **Edwin Fuller**

President & CEO  
Orange County Visitor Association

### **Laura Manriquez**

Director of Sales & Marketing  
Santa Cruz County Conference & Visitors Bureau

### **Tammy Blount**

President & Chief Executive Officer  
Monterey County Convention & Visitors Bureau

### **Maria Gutierrez-Winder**

Vice President of Sales  
SeaWorld San Diego

### **Deleyse Langdale**

Vice President, Global Tourism Development  
Sonoma County Tourism

### **Millie Matz**

Director of Sales & Marketing  
Santa Barbara Hotel Group

### **Katherine Janega-Dykes**

President & Chief Executive Officer  
Visit Santa Barbara

### **Tom Feiten**

Vice President of Marketing and Business  
Development  
Squaw Valley

### **Li-Chun Hsu Young**

Head of Marketing, North America  
DFS North America

### **Jeff Van Langeveld**

Vice President, Marketing & Sales International  
Walt Disney World, Disneyland Resort. Disney  
Cruise Line and Aulani

### **Michael Vanderhurst**

Director of Sales and International Marketing  
Mammoth Lakes Tourism

### **Gary Orfield**

Director of Travel Industry Sales  
Greater Palm Springs CVB

### **Stephen Andrews**

Vice President of Marketing & Sales  
Passport Resorts

## Committee Members

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### **Krista Rupp**

National Sales Manager  
Monterey Bay Aquarium

### **Rob O'Keefe**

Chief Marketing Officer  
Monterey County Convention & Visitors  
Bureau

### **Nicky Tang**

China Marketing & Sales Director  
Disneyland Resort

### **Brian Wright**

Director of Business Development  
Santa Monica Convention & Visitors Bureau

### **Scott White**

President & Chief Executive Officer  
Greater Palm Springs CVB

### **Michael Wambolt**

Director of Travel Trade  
Visit San Luis Obispo County

### **Benjamin Eastman**

Director of Travel Trade Development  
San Diego Tourism Authority

### **Michelle Israel**

Director of Sales and Partnerships  
San Diego Zoo Global

### **Howard Pickett**

Executive Vice President, Chief Marketing Officer  
San Francisco Travel Association

## Visit California Staff

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### **Lynn Carpenter**

Vice President of Marketing  
Visit California

### **Amber Rich**

Director of Engagement  
Visit California

### **Lindsey Smith**

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Visit California

### **Aida Osta**

Director of Travel Trade  
Marketing  
Visit California

### **Jennifer Montero**

Director of Americas  
Visit California

### **Stephanie DeVries**

Executive Manager & Commission Liaison  
Visit California

### **Leona Reed**

Associate Vice President of Global Marketing  
Visit California

### **Kassie Churchill**

Director of Asia/Pacific Marketing  
Visit California

### **Jamie Lathrop**

International Marketing Assistant  
Visit California

### **Alex Vigil**

Travel Trade Manager  
Visit California

### **Anette Kaiser-Rott**

Director of Europe & India Marketing  
Visit California

### **Gohar Manukyan**

Industry Relations Manager  
Visit California